

## ORDER



**Orders**  
**Order / Rev:** 34847  
**Alt Order #:** 08815461  
**Product Desc:** NRCC IE 2012  
**Estimate:** 2603  
**Flight Dates:** 10/12/12 - 10/18/12  
**Original Date / Rev:** 06/18/12 / 09/13/12  
**Order Type:** CIA - O

## KTVX-TV

**Primary AE:** Continental Washington DC  
**Sales Office:** CNAT  
**Sales Region:** National

**Agency**  
**Name:** National Media Team  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** National Republican Congression  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** P-1  
**Revenue Codes:** AGY, POL-ISS, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/18/12	22	\$13,550.00	\$11,517.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	22	\$13,550.00	\$11,517.50	0.00
<b>Totals</b>	<b>22</b>	<b>\$13,550.00</b>	<b>\$11,517.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTVX-TV	15%	\$13,550.00
Market	100%	\$90,333.33

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	25%	\$22,583.33
KSTU	20%	\$18,066.67
KUCW	5%	\$4,516.67
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	35%	\$31,616.67
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/12/12	10/12/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GD MRN AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	----F--		1		\$300.00		0.00					
E 2	KTVX	10/16/12	10/16/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00

Order / Rev:	34847
Alt Order #:	08815461
Flight Dates:	10/12/12 - 10/18/12

Advertiser:	National Republican Congression
Product Desc:	NRCC IE 2012
Estimate:	2603

KTVX-TV

Ln	Ch	Start GD MRN AMR	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1			\$300.00		0.00				
E 3	KTVX	10/18/12	10/18/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1			\$300.00		0.00				
E 4	KTVX	10/12/12	10/12/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		1			\$500.00		0.00				
E 5	KTVX	10/15/12	10/15/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1			\$500.00		0.00				
E 6	KTVX	10/16/12	10/16/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1			\$500.00		0.00				
E 7	KTVX	10/17/12	10/17/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1			\$500.00		0.00				
E 8	KTVX	10/18/12	10/18/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1			\$500.00		0.00				
E 10	KTVX	10/14/12	10/14/12	SUN ABC4 News @ 5p SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1			\$500.00		0.00				
E 11	KTVX	10/12/12	10/12/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		1			\$750.00		0.00				
E 12	KTVX	10/15/12	10/15/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1			\$750.00		0.00				
E 13	KTVX	10/16/12	10/16/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1			\$750.00		0.00				
E 14	KTVX	10/17/12	10/17/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1			\$750.00		0.00				
E 15	KTVX	10/18/12	10/18/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1			\$750.00		0.00				

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KTVX	10/18/12	10/18/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$750.00		0.00						
E 16	KTVX	10/13/12	10/13/12	NASCAR Spint Cup Seri@M NASCAR Charlotte 10/13	CM	5:00 PM-9:30 PM	-----S-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
NASCAR 10/13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$1,000.00		0.00						
E 17	KTVX	10/12/12	10/12/12	ABC4 News at 10pm M-@M M-F 10p-1036p	CM	10:00 PM-10:35 PM	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$900.00		0.00						
E 18	KTVX	10/15/12	10/15/12	ABC4 News at 10pm M-@M M-F 10p-1036p	CM	10:00 PM-10:35 PM	-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$900.00		0.00						
E 19	KTVX	10/16/12	10/16/12	ABC4 News at 10pm M-@M M-F 10p-1036p	CM	10:00 PM-10:35 PM	-T-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$900.00		0.00						
E 20	KTVX	10/17/12	10/17/12	ABC4 News at 10pm M-@M M-F 10p-1036p	CM	10:00 PM-10:35 PM	--W----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$900.00		0.00						
E 21	KTVX	10/15/12	10/15/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$400.00		0.00						
E 22	KTVX	10/17/12	10/17/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$400.00		0.00						
N23	KTVX	10/14/12	10/14/12	SUN ABC4 News @ 5p CM SUN ABC4 News @ 5p	CM	5p-530p	-----1	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$500.00		0.00						
													Totals	22	\$13,550.00